



**September 29 – October 1, 2019**  
**Harrell Funeral Home**  
**100 Heritage Dr.**  
**Austin, Texas 78737**

Name of Registrant: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Your Employer: \_\_\_\_\_

Funeral Director     Embalmer     Student     Other     Vendor

Registration Fee:        \$ 150.00

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Name: \_\_\_\_\_ Phone # \_\_\_\_\_

Discover     American Express     Visa     MasterCard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Billing Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ E-mail \_\_\_\_\_

*Please reply by email to [mary@1fda.com](mailto:mary@1fda.com) or fax to 512/443-3559*



Emerging Leaders University 2019  
September 29 – October 1  
Harrell Funeral Home  
Dripping Springs, TX

Sunday, September 29

Arrival/Check In (Sleep Inn and Suites 2720 East US, E Hwy 290, Dripping Springs, TX 78620)

5:30 pm Social/Dinner/Networking Opportunity (Jester King 13187 Fitzhugh Rd, Austin, TX, 78736)

Monday, September 30

9 am – 10:30 a.m – Angelique Simpson (Matthews/Aurora)

“Decoding the Generations”

10:30-11:00 am – Break/Refreshments

11 am – 12:30 pm – Zack Garbow (Funeral Innovations)

“From Likes to Leads: Digital Marketing That Gets Real Business Results”

1:00 pm – 2:15 pm – Lunch (Provided)

2:30 pm – 4:00 pm – DeWayne Hughes, CFSP and Stephanie Hughes (Hughes Family Tribute Center)

“The NEW Funeral”, Part 1 (Is the Body Important?), Part 2 (A Life Celebration)

4pm – 4:15 pm – Break /Refreshments

4:15 pm – 5:45 pm – Matthew R. Bailey, CFSP/ (CT Life Tributes, Bailey Family Owned Funeral and Cremation Services)

“Funeral Service: 2050”

6pm – Dinner (TBD)

Tuesday, October 2

9 am – 10:30 am – Tyler Anderson (VP Business Development, PRECOA)

“How to Build a 21<sup>st</sup> Century Workplace”

10:30-11:00 am – Break/Refreshments

11:00 a.m. – 12:30 pm – Jarrah Crotty Schonewolf (Crotty Funeral Home and Cremation Services)

“Community Involvement/Benefits of a Grief Therapy Dog”

12:45 pm – 1:45 pm – Wrap Up/Questions

[www.tfda.com](http://www.tfda.com) – Click on Emerging Leaders, please notate Emerging Leaders University when making payment (*COST for entire University \$150.00*)

**Hotel Information**

Room Block at Sleep Inn and Suites, 2720 East US, E Hwy 290, Dripping Springs, TX 78620

512-858-2400

Room Block Under TFDA Emerging Leaders – \$85 per night.